



### **Rob Fontana**

*Senior Art Director*

Rob, also a former member of Laforteza Design Group, graduated Magna Cum Laude from Montclair State College. After college, he worked his way from Assistant Art Director to Art Director of several monthly and bi-monthly magazines and — in the process — learned all aspects of the publishing industry. He then joined the staff at Time Warner as part of their growing Consumer Marketing/Promotions Division, managing design and production of corporate direct mail, circulation and promotion pieces for all Time Inc. magazines. After six years honing his design and technical skills, Rob became the Art Director of American Family Enterprises, a subsidiary of AOL Time Warner. Originally having joined the team at Laforteza, Rob now takes on a wide variety of Page2 creative and production projects.

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