



Rob Richman

President

Rob was most recently the Vice President of Lafortezza Design Group, Inc. where he, Susan Benner, and Rob Fontana stood at the center of day-to-day operations. After leaving Pennsylvania's Moravian College, Rob filled an entry-level marketing slot with Pearson Education. He quickly rose through the ranks in marketing and advertising, taking *in* all the publishing world had to offer while taking *on* corporate and consumer projects on a freelance basis. With a firm foundation in design essentials, an expert-level grasp of the latest technology, and a diverse portfolio featuring projects from the full range of markets and media, Rob left Pearson to bring his freelance efforts under the Lafortezza Design Group umbrella. Driven by the passion to run his own agency, Rob founded Page2, LLC and now revels in his diverse role as President/Creative Director/Project Manager/Business Advisor, etc., maintaining hands-on creative status with a wealth of projects and close management of others.

r.richman@page-2.com | x105