



### Flavor & Fragrance Display

With an eye toward economy, FFS sought to repurpose their existing exhibit structure, but incorporate some dimension and a new graphic wrap. Page2 achieved part of the client's objectives by adding an extruded sign that raised and enlarged their logo. Then — to gain a sophisticated, customized appearance on a modest budget — we obtained and dismantled chrome-framed kitchen clocks to encase market-specific spot photos that change from event-to-event.