



Planet Hair Website

Planet Hair wanted upscale elegance, but in a crisp vogue wrapper. The trendy spa/salon — located in the pulsating heart of Sao Paulo, Brazil — draws a discriminating clientele who knows the difference between haughty and hot. For such a style-forward market, Page2 opted for a canvas of the deepest black with subtle tone-on-tone patterning that reinforces the PH branding. This backdrop lets the clean typography and engaging photos claim the spotlight for themselves. < view live >