



THE ORIGINAL MARGARITA AND THE LEGEND OF MARGARITA SAMES...



TO MAKE THE ORIGINAL MARGARITA

1 oz. Cointreau®
2 oz. Tequila
3 oz. Fresh Lime Juice

The original Margarita was invented in 1916 by a woman named Margarita Samuels. According to the legend it was during a party at her childhood home in Acapulco that Margarita began experimenting with "her drink" (using for something to eat the shell of a hot afternoon, the most popular Cointreau® and fresh lime juice. Her cocktail kept the party going for her weeks and today the Margarita is the #1 most popular cocktail in the USA. According to Margarita, using anything other than Cointreau is simply "not worth the salt".

Enjoy the Original Margarita with Cointreau and the authentic triple brand.



Cointreau Gift Packaging

For Remy Cointreau USA, Page2 has developed a wide array of Cointreau VAPs (Value-Added Packages) involving different giveaways, structures, formats, materials and promotional content. While our level of involvement has varied — from full-service concept-to-completion to executing a strategy already established by the home office in France — our level of commitment to the brand's standards and objectives has never wavered.