



The World's Greatest Wine Estates

In Robert M. Parker Jr.'s book *The World's Greatest Wine Estates*, Newton Vineyard — a member of the Moët Hennessy USA portfolio — was featured with a complete photojournalistic profile. Seizing on this marketing opportunity, MHUSA called on Page2 to design a custom Newton-branded jacket that was applied to a quantity of books that were then gifted to industry journalists and VIPs.