



## Moët Hennessy USA Portfolio

Having served them well with brand-specific projects for many years, MHUSA granted Page2 the opportunity to develop the structure and design of the inserts for their annual brand portfolio. To offer readers a drill-down approach to accessing the content, we came up with a short-folded sheet that displayed an *In Brief* page when closed (for a quick brand snapshot) or an *In Depth* spread when open (for a complete brand story).