



## Metro Teaching & Learning Catalog

For the development of Metro’s annual PreK-8 product catalog, Page2 aimed for a design that was both fun and informative. While catalogs need navigational page scaffolding, its tabs, borders or bands don’t have to be composed of straight edges. The curves introduced as borders for the cover’s photo window carry through to the interior scaffolding, while the remainder of the page remains white to showcase Metro’s product photography.