



Ricoh, Savin & Lanier B2C Brochures

For over 12 years, Page2 has played a lead role in the development of Marketing Communications components for Ricoh Corporation's three brands of document output & management devices — Ricoh, Savin & Lanier. These particular brochures represented a special initiative to market an entire line of products within a single brochure per brand, calling special attention — through digital illustration — to the difference that a splash of color can make to an otherwise black & white piece.