



Wolters Kluwer Executive Summary

An essential vehicle in communicating the Wolters Kluwer Health mission, this Customer Value and Offerings brochure featured a custom diecut reveal that dovetailed perfectly with the company's established segmented/geometric branding. The gridwork graphic element conveyed the sense of linear logic in the company's research practices while offering the flexibility to feature an interesting blend of human-interest photos that connect practices to people.